

# PREMIER®

Revolutionizing Motorcoach Safety,  
Featuring SafeGuard SmartFrame™ Technology.





## Proven to Perform

**PREMIER**<sup>®</sup> provides the highest level of safety in belted motorcoach seating, and is tested and capable of meeting applicable sections of U.S. Federal Regulations 208, 209, 210, 213, 222 and 225, as well as applicable sections of Canadian Federal Regulations CMVSS 208, 209, 210.1, 210.2, 213.4 and 222.



Motorcoach seats by American Seating and SafeGuard<sup>®</sup> undergo the most rigorous testing in the transportation industry. Over the past decade, SafeGuard engineers have conducted twelve full barrier crash tests, more than two hundred sled tests and twenty rollover tests on buses to gain a full understanding of bus occupant protection.

Access to a technical support team is available for on-site support and training.

## The Highest Level of Safety in Motorcoach Seating

*"For the first time in a decade, a motorcoach seat has created a sensation... What makes this seat unique is its patented construction that provides crash protection for both belted and unbelted passengers, and for both adults and children."*

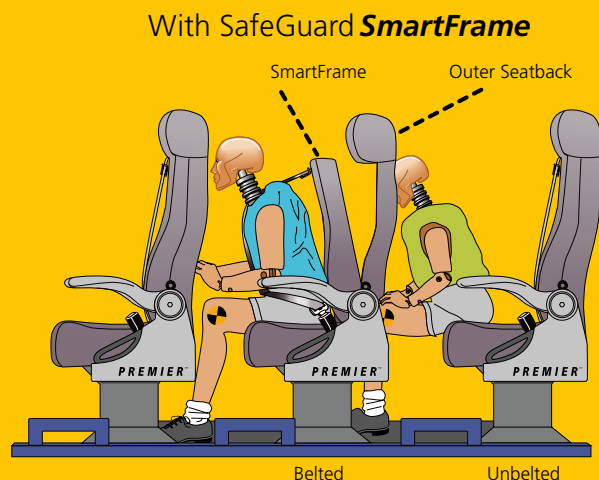
*~Bus & Motorcoach News*



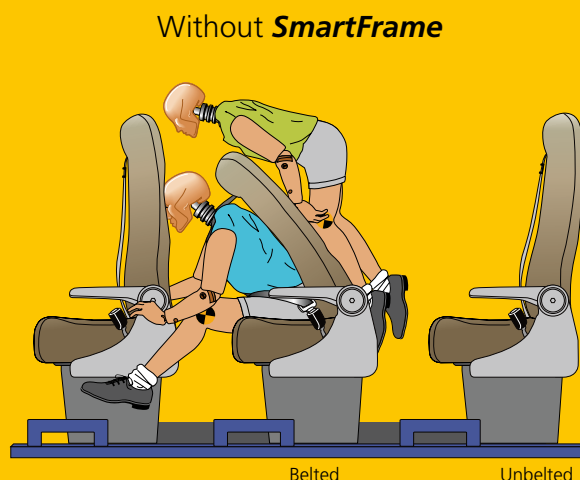
The award-winning **PREMIER**<sup>®</sup> is the only motorcoach seat combining lap-shoulder belts with full compartmentalization. With SafeGuard **SmartFrame**<sup>™</sup>, belted and unbelted passengers have protection in frontal crashes.

The patented seat design encompasses two structures. The inner structure provides lap-shoulder belts and absorbs energy for the belted passenger. The outer seatback structure remains upright to cushion anyone behind the seat who isn't wearing a seat belt.

**Compartmentalization:** a means of passive protection for unrestrained occupants in the event of a frontal or rear impact crash. With **SmartFrame** technology, unbelted passengers can have full compartmentalization protection as the padded, outer seatback structure remains upright and then yields to absorb energy during impact.



Seating with **SmartFrame** technology offers full compartmentalization, which helps contain passengers in frontal crashes.



Seating without **SmartFrame** is not designed to provide full compartmentalization, leaving unbelted passengers vulnerable to forward momentum.

## Safety for Your Entire Family of Passengers

*"The entire seat, all parts of it, is made to be the safest seat out there. And that's what we want as we purchase new buses – the best of each area, and that includes the safest seat as well."*

*~Abby Wambaugh, Greyhound Spokeswomen, Metro Magazine*

Together, American Seating and SafeGuard® have joined forces to offer unsurpassed industry expertise and a patented, exclusive belted seat offering that revolutionizes motorcoach safety:



- **PREMIER**® offers safety for your entire family of passengers, from large adults to small infants.
- Adjustable lap-shoulder belts accommodate children as young as four years old and 40 lbs. up to large adults.
- For children under four years old and less than 40 lbs., **PREMIER** features a LATCH system so parents can easily install and secure front- or rear-facing child car seats.
- Mobility aid securement for passengers in wheelchairs is safe, quick and easy with slider-seats incorporating integrated restraint belts.



## Features and Options

Select from a variety of standard features and options to enhance your motorcoach interior.

### Standard Features:



### Options:

- 110-volt power outlet for laptops, DVD players, cell phone chargers and other electronic items
- Storage for reading materials and carry-on items
- Cup holder
- Center fold-up armrest
- Self-storing footrest
- Slider seats equipped with auto-tensioning mobility aid restraints
- Under-seat aisle lighting
- Integrated audio for use with standard headset
- Wide array of upholstery choices

Since 1886, American Seating has set the standard for product design, durability and comfort. Today, we remain committed to exceeding the expectations of our customers. Our achievements serve as the platform for new and innovative products that continue to be the benchmark of our industry.

In partnership with  
**SafeGuard** 

SafeGuard, a division of IMMI,  
has been the industry leader  
in child and bus passenger  
protection for more than 30 years.

 **AMERICAN SEATING**

*A History of Innovative* > **SOLUTIONS**

401 American Seating Center  
Grand Rapids, MI 49504-4499  
Phone 616-732-6600 800-748-0353  
FAX 616-732-6401  
americanseating.com

American Seating is a registered trademark of American Seating Co.  
SmartFrame is a trademark of SafeGuard  
Premier & SafeGuard are registered trademarks of SafeGuard  
Form No. T-PREMIER-10 ©2010 American Seating Company Litho in USA



American Seating is committed to  
lessening our impact on the planet through  
responsible stewardship of our environment.